

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012
Product	STABENOW FOR SENATE 2012
Estimate Number	11274

Invoice #	187126-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

Station	WOOD
Account Executive	WOOD Local House
Sales Office	Grand Rapids Local Sales Office
Sales Region	Local

Order #	187126
Alt Order #	
Deal #	
Order Flight	10/15/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	5am Daybreak	5a-6am		to						
					10/15/12 to 10/21/12	5x	11111--				
	WOOD			M	10/15/12	:30	5:54 AM	DST1202H	\$150.00		6
	WOOD			Tu	10/16/12	:30	5:40 AM	DST1204H	\$150.00		7
	WOOD			W	10/17/12	:30	5:22 AM	DST1205H	\$150.00		8
	WOOD			Th	10/18/12	:30	5:16 AM	DST1205H	\$150.00		9
	WOOD			F	10/19/12	:30	5:10 AM	DST1204H	\$150.00		10
2	WOOD	6am Daybreak	6-7a		to						
					10/15/12 to 10/21/12	7x	21121--				
	WOOD			M	10/15/12	:30	6:12 AM	DST1204H	\$400.00		6
	WOOD			M	10/15/12	:30	6:52 AM	DST1204H	\$400.00		7
	WOOD			Tu	10/16/12	:30	6:22 AM	DST1204H	\$400.00		8
	WOOD			W	10/17/12	:30	6:40 AM	DST1204H	\$400.00		9
	WOOD			Th	10/18/12	:30	5:59 AM	DST1204H	\$400.00		10
	WOOD			Th	10/18/12	:30	6:21 AM	DST1206H	\$400.00		11
	WOOD			F	10/19/12	:30	6:53 AM	DST1206H	\$400.00		12
3	WOOD	Today Show	658-9a		to						
					10/15/12 to 10/21/12	7x	12112--				
	WOOD			M	10/15/12	:30	8:50 AM	DST1204H	\$650.00		6
	WOOD			Tu	10/16/12	:30	7:21 AM	DST1204H	\$650.00		7
	WOOD			Tu	10/16/12	:30	7:29 AM	DST1204H	\$650.00		8
	WOOD			W	10/17/12	:30	8:41 AM	DST1206H	\$650.00		9
	WOOD			Th	10/18/12	:30	8:27 AM	DST1205H	\$650.00		10
	WOOD			F	10/19/12	:30	7:30 AM	DST1205H	\$650.00		11
	WOOD			F	10/19/12	:30	7:59 AM	DST1204H	\$650.00		12
4	WOOD	Today Show Saturday	758-10a		to						
					10/15/12 to 10/21/12	1x	-----1-				
	WOOD			Sa	10/20/12	:30	8:23 AM	DST1204H	\$375.00		2
5	WOOD	Daybreak Sun @6am	6-7a		to						
					10/15/12 to 10/21/12	1x	-----1				

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Estimate Number	11274	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/21/12
Station	WOOD	Order #	187126
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/15/12 - 10/21/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	WOOD	Daybreak Sun @6am	6-7a								
	WOOD			Su	10/21/12	:30	6:14 AM	DST1204H	\$125.00		2
6	WOOD	Today Show Sunday	758-9a								
	WOOD			Su	10/21/12	:30	8:57 AM	DST1204H	\$600.00		2
7	WOOD	Today Show 2	9-10a								
	WOOD			W	10/17/12	:30	9:28 AM	DST1205H	\$300.00		2
8	WOOD	Today Show 3	10-11a								
	WOOD			F	10/19/12	:30	10:28 AM	DST1204H	\$200.00		2
9	WOOD	eightWest	11a-12p								
	WOOD			Tu	10/16/12	:30	11:42 AM	DST1202H	\$75.00		2
10	WOOD	News 8 @ Noon	12-1p								
	WOOD			M	10/15/12	:30	12:23 PM	DST1204H	\$225.00		2
11	WOOD	Days of Our Lives	1-2p								
	WOOD			Th	10/18/12	:30	12:59 PM	DST1204H	\$200.00		2
12	WOOD	Rachael Ray	2-3p								
	WOOD			F	10/19/12	:30	2:16 PM	DST1204H	\$125.00		2
13	WOOD	The Doctors	3-4p								
	WOOD			M	10/15/12	:30	3:55 PM	DST1202H	\$125.00		6
	WOOD			Tu	10/16/12	:30	3:19 PM	DST1204H	\$125.00		7
	WOOD			W	10/17/12	:30	3:10 PM	DST1204H	\$125.00		8
	WOOD			Th	10/18/12	:30	3:36 PM	DST1206H	\$125.00		9

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Estimate Number	11274	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/21/12
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Account Executive	WOOD Local House	Alt Order #	
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Sales Region	Local	Order Flight	10/15/12 - 10/21/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	WOOD	The Doctors	3-4p		to						
	WOOD			F	10/19/12	:30	3:19 PM	DST1206H	\$125.00		10
14	WOOD	Ellen	4-5p		to						
				10/15/12 to 10/21/12	4x	1-111--					
	WOOD			M	10/15/12	:30	4:47 PM	DST1204H	\$400.00		4
	WOOD			W	10/17/12	:30	4:36 PM	DST1206H	\$400.00		5
	WOOD			Th	10/18/12	:30	4:18 PM	DST1205H	\$400.00		6
	WOOD			F	10/19/12	:30	4:36 PM	DST1205H	\$400.00		7
15	WOOD	M-F News 8 @5p	5-530p		to						
				10/15/12 to 10/21/12	4x	1111---					
	WOOD			M	10/15/12	:30	5:20 PM	DST1204H	\$675.00		4
	WOOD			Tu	10/16/12	:30	4:59 PM	DST1203H	\$675.00		5
	WOOD			W	10/17/12	:30	5:14 PM	DST1205H	\$675.00		6
	WOOD			Th	10/18/12	:30	5:25 PM	DST1204H	\$675.00		7
16	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/15/12 to 10/21/12	5x	11111--					
	WOOD			M	10/15/12	:30	5:53 PM	DST1203H	\$1,150.00		5
	WOOD			Tu	10/16/12	:30	5:38 PM	DST1204H	\$1,150.00		6
	WOOD			W	10/17/12	:30	5:52 PM	DST1204H	\$1,150.00		7
	WOOD			Th	10/18/12	:30	5:46 PM	DST1206H	\$1,150.00		8
	WOOD			F	10/19/12	:30	5:48 PM	DST1204H	\$1,150.00		9
17	WOOD	M-F News 8 @6p	6-630p		to						
				10/15/12 to 10/21/12	5x	11111--					
	WOOD			M	10/15/12	:30	6:28 PM	DST1204H	\$1,125.00		5
	WOOD			Tu	10/16/12	:30	6:10 PM	DST1204H	\$1,125.00		6
	WOOD			W	10/17/12	:30	6:23 PM	DST1206H	\$1,125.00		7
	WOOD			Th	10/18/12	:30	6:19 PM	DST1205H	\$1,125.00		8
	WOOD			F	10/19/12	:30	6:24 PM	DST1204H	\$1,125.00		9
18	WOOD	Inside Edition	7-730p		to						
				10/15/12 to 10/21/12	5x	11111--					

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Product	STABENOW FOR SENATE 2012
Estimate Number	11274

Invoice #	187126-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

Station	WOOD
Account Executive	WOOD Local House
Sales Office	Grand Rapids Local Sales Office
Sales Region	Local

Order #	187126
Alt Order #	
Deal #	
Order Flight	10/15/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
18	WOOD	Inside Edition	7-730p		to						
	WOOD			M	10/15/12	:30	7:28 PM	DST1204H	\$450.00		10
	WOOD			Tu	10/16/12	:30	7:21 PM	DST1204H	\$450.00		6
	WOOD			W	10/17/12	:30	7:20 PM	DST1205H	\$450.00		7
	WOOD			Th	10/18/12	:30	7:21 PM	DST1204H	\$450.00		8
	WOOD			F	10/19/12	:30	7:21 PM	DST1204H	\$450.00		9
19	WOOD	Access Hollywood	730-8p		to						
				10/15/12 to 10/21/12	3x	- 11- 1--					
	WOOD			Tu	10/16/12	:30	7:47 PM	DST1202H	\$400.00		7
	WOOD			W	10/17/12	:30	7:54 PM	DST1204H	\$400.00		8
	WOOD			F	10/19/12	:30	7:45 PM	DST1206H	\$400.00		9
20	WOOD	Monday 8-10p	8-10p		to						
				10/15/12 to 10/21/12	1x	1- - - - -					
	WOOD			M	10/15/12	:30	8:46 PM	DST1204H	\$2,000.00		2
21	WOOD	Monday 10-11p	10-11p		to						
				10/15/12 to 10/21/12	1x	1- - - - -					
	WOOD			M	10/15/12	:30	10:37 PM	DST1202H	\$875.00		2
22	WOOD	Tues 8-10p	758-10p		to						
				10/15/12 to 10/21/12	1x	- 1- - - - -					
	WOOD			Tu	10/16/12	:30	8:42 PM	DST1204H	\$2,000.00		2
23	WOOD	Tuesday 8-9p	8-9p		to						
				10/15/12 to 10/21/12	1x	- 1- - - - -					
	WOOD			Tu	10/16/12	:30	8:19 PM	DST1204H	\$1,000.00		2
24	WOOD	Wednesday 9-10p	9-10p		to						
				10/15/12 to 10/21/12	1x	-- 1- - - -					
	WOOD			W	10/17/12	:30	9:17 PM	DST1206H	\$875.00		2
25	WOOD	Wednesday 10-11p	10-11p		to						
				10/15/12 to 10/21/12	1x	-- 1- - - -					
	WOOD			W	10/17/12	:30	10:29 PM	DST1205H	\$875.00		2

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Agency Ref	IN2114/IN2116/SP1753/A		
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
26	WOOD	Thursday 9-10p	9-10p		to						
					10/15/12 to 10/21/12	1x	--- 1---				
	WOOD			Th	10/18/12	:30	9:51 PM	DST1206H	\$1,500.00		6
27	WOOD	Friday 9-10p	9-10p		to						
					10/15/12 to 10/21/12	1x	---- 1--				
	WOOD			F	10/19/12	:30	9:18 PM	DST1205H	\$875.00		2
28	WOOD	Saturday 9-10p	9-10p		to						
					10/15/12 to 10/21/12	1x	----- 1-				
	WOOD			Sa	10/20/12	:30	9:42 PM	DST1206H	\$350.00		2
29	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/15/12 to 10/21/12	7x	12121--				
	WOOD			M	10/15/12	:30	11:11 PM	DST1204H	\$900.00		8
	WOOD			Tu	10/16/12	:30	11:19 PM	DST1203H	\$900.00		10
	WOOD			Tu	10/16/12	:30	11:33 PM	DST1204H	\$900.00		9
	WOOD			W	10/17/12	:30	11:30 PM	DST1204H	\$900.00		11
	WOOD			Th	10/18/12	:30	11:13 PM	DST1205H	\$900.00		13
	WOOD			Th	10/18/12	:30	11:33 PM	DST1204H	\$900.00		12
	WOOD			F	10/19/12	:30	11:13 PM	DST1204H	\$900.00		14
30	WOOD	Saturday News 8 @11	11-1130p		to						
					10/15/12 to 10/21/12	1x	----- 1-				
	WOOD			Sa	10/20/12	:30	11:28 PM	DST1205H	\$900.00		1
31	WOOD	Sun 11p News (NFL)	1130-12a		to						
					10/15/12 to 10/21/12	1x	----- 1				
	WOOD			Su	10/21/12	:30	12:19 AM	DST1204H	\$500.00		1
				Sports ran late							
32	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					10/15/12 to 10/21/12	5x	11111--				
	WOOD			M	10/15/12	:30	12:07 AM	DST1203H	\$300.00		1
	WOOD			Tu	10/16/12	:30	12:00 AM	DST1204H	\$300.00		2

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32	WOOD	Tonight Show w/ Leno	1135-1235a		to						
	WOOD			W	10/17/12	:30	12:21 AM	DST1206H	\$300.00		3
	WOOD			Th	10/18/12	:30	12:31 AM	DST1206H	\$300.00		4
	WOOD			F	10/19/12	:30	11:58 PM	DST1204H	\$300.00		5
33	WOOD	5am Daybreak	5a-6am		to						
					10/15/12 to 10/21/12	1x	MTWTF--				
	WOOD			M	10/15/12	:30	5:25 AM	DST1204H	\$150.00		1
34	WOOD	6am Daybreak	6-7a		to						
					10/15/12 to 10/21/12	1x	MTWTF--				
	WOOD			M	10/15/12	:30	6:27 AM	DST1203H	\$400.00		1

Aired Spots**84**

<u>Gross Total</u>	\$50,175.00	
<u>Agency Commission</u>	\$7,526.25	
<u>Net Amount Due</u>	\$42,648.75	<u>Payment Terms 30 Days</u>

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